

James Frein

EDUCATION:

Marquette University, BA

Major in Advertising

Minor in Public Relations

Expected Graduation: May 2025

Asheville School

Graduated May 2021

INTERNSHIPS:

Ingram Content Group

Marketing Intern

July 2024 - August 2024

SKILLS LEARNED:

SEO Writing using SEMRush

Article Creation using Strapi

Social Media Campaign

Merch Creation/Managing Digital Storefront

Working on Multiple Brands

STUDY ABROAD:

Trip to Copenhagen

May 2024 - July 2024

STUDIED:

Digital Media in Marketing

International Strategy and Leadership

Food, Migration, and Belonging

PREVIOUS WORK EXPERIENCE:

Host and Server's Assistant at The Rutledge

May 2023-August 2023

Driver at Tiff's Treats

May 2022-August 2022

Backwaiter at Marché Artisan Foods/Margot Cafe and Bar

April 2019-August 2021

COLLEGE ACTIVITIES:

Vince President of Communications for Sigma Phi Epsilon

December 2023 - Present

Standards Board Member for Sigma Phi Epsilon

May 2023 - December 2023

Radio Show Host for MU Wire

August 2022 - May 2022

Ad Club Member

August 2023 - Present

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